

BB2.0 ARTICLE FOR THE MULTIPLIER EVENTS

IBecome Busy 2.0 Project dedicated to supporting young entrepreneurs and equipping them with enhanced tools and resources, successfully organized a series of multiplier events across its partner countries. These local dissemination events, aimed to address the challenges faced by young entrepreneurs in the aftermath of the COVID-19 pandemic. The project partners, including organizations from Greece, Spain, Italy, the Netherlands, and Cyprus, each hosted their respective multiplier events. These events provided a platform for knowledge sharing, networking opportunities, and the showcasing of innovative solutions and best practices for young entrepreneurs.

More specifically:

- Fifty – Fifty from Greece, hosted a dynamic and interactive event on the 6th of February, 2023. Entrepreneurs from various sectors gathered to exchange ideas, learn from industry experts, and explore the latest trends in their respective fields. The event featured inspiring keynote speeches, panel discussions, and workshops that empowered young entrepreneurs to overcome the challenges posed by the pandemic.
- INTERNATIONALE ARBEIDSVERENIGING from the Netherlands, organized an impactful and insightful multiplier event on the 3rd of January, 2023. Attendees gained valuable knowledge through presentations and workshops focused on key entrepreneurial skills, including business planning, market analysis, and effective leadership. The event fostered a spirit of innovation and resilience, inspiring young entrepreneurs to thrive in a rapidly changing business environment.
- CEIPES, from Italy, held an informative and enlightening multiplier event on the 7th of February, 2023. This local dissemination event was proved to be very successful and engaging.
- ASOCIACION CULTURAL Y DEPORTIVA LAHOYA from Spain, organized an engaging and vibrant multiplier event. The event attracted a diverse range of attendees who actively participated in the Multiplier Event.
- SEAL CYPRUS, concluded the series of multiplier events on the 8th of February, 2023. The participants managed to acquire related knowledge to navigate the post-pandemic landscape successfully.
- PSICT from Greece, organized the multiplier event on the 6th of February. This event brought together aspiring entrepreneurs and established industry professionals for a day of immersive learning and inspiration. The event included practical sessions on digital transformation, access to funding, and business sustainability, equipping participants with the necessary tools.
- These multiplier events organized by the Busy project served as crucial platforms for young entrepreneurs to learn, network, and thrive amidst the challenges posed by the COVID-19 pandemic.

