

## **BB2.0 Project**

The key priority of this project is to support young entrepreneurs by providing them with enhanced tools and resources. It addresses the challenges faced by young people, especially in the aftermath of COVID-19, and aligns with the European Commission's recovery plan. The project helps young entrepreneurs develop their innovative ideas into viable businesses.

## IOs:

- IO1 Strategic needs analysis for the pre-incubator
- IO2 Business Plan Formulation and prototype development
- IO3 Upgrade of the Become Busy platform with a Pre-Induction Tool with Virtual Business simulation and a MOOC (Masive OpenOnline Course)
- IO4 Digital Library of educational material Open Educational Resources Pre-incubation Strategy

Two learning activities will take place: C1 training for 24 youth workers in pre-incubation tools and resources, and C2 mentoring and coaching for 24 young people with business ideas, introducing them to the pre-incubation strategy and supportive tools.

## Kick – off Meeting in Thessaloniki, Greece

The Kick-off Meeting for the BB2.0 Project in Thessaloniki, Greece, brought together representatives from partner organizations and the leader organization, Fifty-Fifty. Over two days, the meeting focused on building strong relationships, discussing implementation methodology, task planning, and project progress.

Key topics included the Contingency Plan, Quality Evaluation Plan, Risk Management Plan, Dissemination Plan, and Communication Plan. Financial management and participant agreements were also addressed. Overall, the meeting laid a solid foundation for the project, fostering collaboration, trust, and effective communication among all participants.

## Contact us

Website: www.fifty-fifty.gr Facebook: www.facebook.com/FiftyFifty.gr















