BB2.0
Become Busy 2.0

Project Number: 2020-3-EL02-KA205-006663
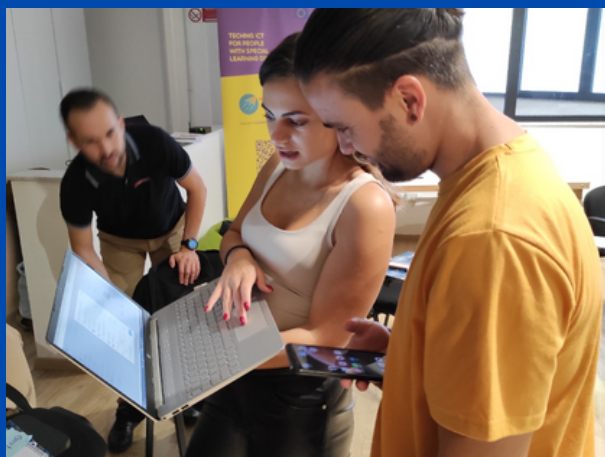
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Palermo
17-22/10/2023

The implementation of C2, titled "Holistic pre-incubating support program that includes mentoring and coaching activities", took place in Palermo, Italy on 17th-22th of October 2022 where the headquarters of the CEIPS partner, responsible for its execution, was responsible for. The duration of C2 was set at 5 days, with the participation of 4 young people from each partner, totaling 24 participants. Each day consisted of 6 hours of training, amounting to a total of 30 hours. The content of C2 was based on the collected results and data from the project's intellectual products, as well as training on the use of the virtual pre-incubator, which was adapted to the existing electronic platform. The implementation language was English.

The primary objective of the seminar was to familiarize young people with the pre-incubator strategy and the utilization of the virtual pre-incubator on our electronic platform (IO4). Through this training, participants were expected to gain the necessary knowledge and skills to leverage the virtual pre-incubator to realize their business ideas. The participants consisted of young men and women from our partner countries, aged between 18 and 30, who were selected based on criteria such as the maturity of their business idea, their existing soft and hard skills, enthusiasm for the pre-incubator strategy, proficiency in the English language, and knowledge of using ICT and the internet.

The Training relied on non-formal learning methods, utilizing activities based on non-formal learning materials and the educational material produced by IO5. Experiential learning was also employed as one of the techniques during the training. To ensure the smooth execution of this Training activity for Youth Workers, it was necessary to have an internet connection in the implementation room and provide at least one PC for every two participants.

The program required two trainers, who were selected from the C2 Implementation Manager, namely the CEIPS organization, and possessed the necessary experience in youth training. One of the trainers would come from the CEIPS youth workers trained in C1.

C2 successfully provided young people with comprehensive training in the pre-incubator strategy and the utilization of the virtual pre-incubator. Through non-formal learning methods and experiential learning activities, participants gained practical knowledge and skills to support their business ideas. The seminar also equipped them with the necessary abilities to present their ideas in a Pitching event and identify potential funding opportunities. By combining the expertise of trainers from the CEIPS organization and leveraging the educational materials produced by IO5, the seminar ensured a high-quality learning experience.

The successful implementation of C2 contributed to the overall goals of the project and prepared young people for their entrepreneurial journey.

To sum up , regarding C2 Activity, participants received training on creating their own eBusiness Plan to prepare for the implementation of their business idea. To be accurate this eBusiness Plan would encompass strategic planning and future actions for a business. In today's entrepreneurial landscape, it is essential for entrepreneurs to work in an organized manner, documenting their plans and programs while consistently applying them to increase their chances of success.

For the above-mentioned reason this Training Activity experience would be consired as a reference point and showcases the achievement or non-achievement of the company's objectives.

It provided various functions, including structuring and organizing the business, facilitating decision-making based on set goals, analyzing and understanding the market, consumers, and competition, and securing sufficient financing from banks or other sources, tools and knowledge important for participants future and job orientation.