



Newsletter 3

Project number: 2023-1-EL02-KA220-YOU-000160907
www.becomebusy.eu



What Are BBX Idea Generation Labs?

The BBX Idea Generation Labs are the dynamic first step in our entrepreneurship journey, where creativity meets purpose. These Labs are designed to ignite innovative thinking in young people and help them identify real-life challenges in their communities that can be addressed through entrepreneurial action. They are not just brainstorming sessions—they are idea accelerators.

What Happens in an Idea Generation Lab?

Each Lab combines non-formal learning, design thinking, and peer teamwork to help participants:

- Tackle real-world challenges in sustainability, tech, and social innovation
- Use creative tools like brainstorming, mind-mapping, and storytelling
- Develop and refine ideas through collaborative problem-solving
- Practice pitching and receive constructive feedback
- Learn core entrepreneurship skills like spotting opportunities and shaping value propositions



Co-funded by
the European Union



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Youth and Lifelong Learning Foundation (INEDIVIM). Neither the European Union nor the granting authority can be held responsible for them.



Newsletter 3

Project number: 2023-1-EL02-KA220-YOU-000160907
www.becomebusy.eu

BBX Idea Generation Labs

TheBBX Labs have officially launched across Europe! With a focus on Green Xelerator, Tech Xelerator and Social Xelerator, our Labs are where young entrepreneurs and changemakers come together to ideate, prototype, and build sustainable futures. Each Lab focuses on empowering youth with tools, mentorship, and collaborative energy to bring impactful ideas to life.

Green Labs & Tech Labs in Action:

Here's a roundup of our past and upcoming Labs across partner cities:

- 📍 Sofia, Bulgaria
 - Green Lab: 17 January 2024
 - Tech Lab: 10 June 2024
- 📍 Kozani, Greece
 - Green Lab: 27 March 2024
- 📍 Veria, Greece
 - Green Lab: 15 April 2024
- 📍 Lyon, France
 - Green Lab: 10 February 2024
- 📍 Munich, Germany
 - Green Lab: 19 June 2024
- 📍 Thessaloniki, Greece
 - Stay tuned! The Thessaloniki Lab is on its way. Details coming soon!



Co-funded by
the European Union



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Youth and Lifelong Learning Foundation (INEDIVIM). Neither the European Union nor the granting authority can be held responsible for them.

Newsletter 3

Project number: 2023-1-EL02-KA220-YOU-000160907
www.becomebusy.eu

Moments That Matter from Idea Generation Labs



Co-funded by
the European Union



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Youth and Lifelong Learning Foundation (INEDIVIM). Neither the European Union nor the granting authority can be held responsible for them.