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Become Busy Xelerator

# Newsletter 4



Become Busy  
Xelerator

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 [www.becomebusy.eu](http://www.becomebusy.eu)



## Successful Demo Days

Within the framework of the project's implementation, a series of Demo Days were successfully organised, providing a dynamic space for young participants to present, test, and validate their business ideas and prototypes developed during the Xelerator activities. The Demo Days represented a key milestone of the project, translating learning outcomes into practical application and real-world experience.

The events brought together young innovators, mentors, trainers, project partners, and external stakeholders, fostering an environment of collaboration, dialogue, and constructive feedback. Through live presentations and pitching sessions, participants had the opportunity to showcase their work, explain the vision behind their ideas, and demonstrate how their solutions respond to real social, environmental, and market challenges.



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## During Demo Days

During the Demo Days, participants presented a wide range of entrepreneurial initiatives, including social, green, and technology-driven projects, early-stage start-up ideas, and functional prototypes. The diversity of concepts reflected the multidisciplinary nature of the project and the creativity of the young people involved.

A strong focus was placed on prototype testing and validation, enabling participants to receive targeted feedback from mentors, peers, and stakeholders. This process supported the refinement of ideas, the improvement of business models, and the strengthening of pitching, communication, and critical thinking skills. The interactive format encouraged active participation and peer learning, enhancing the overall learning experience.

In addition, the Demo Days played an important role in connecting young entrepreneurs with the wider innovation and entrepreneurship ecosystem. Stakeholders from youth work, education, business, and innovation sectors contributed with their expertise, offering guidance and potential pathways for future development. This interaction highlighted the importance of cross-sector collaboration and practical engagement in supporting youth entrepreneurship. Beyond the presentations, the Demo Days created valuable opportunities for networking and knowledge exchange, allowing participants to build new connections, explore potential collaborations, and gain inspiration from each other's work. The events also reinforced the value of non-formal and experiential learning methodologies in empowering young people and enhancing their employability and entrepreneurial mindset.

The successful organisation of the Demo Days demonstrated the project's impact in equipping young people with practical skills, confidence, and motivation to pursue innovative and sustainable initiatives. As a core activity of the project, the Demo Days contributed significantly to its long-term objectives and to the sustainability and exploitation of its results beyond the project's lifetime.



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