



Newsletter 8

Project number: 2023-1-EL02-KA220-YOU-000160907
www.becomebusy.eu



BBX Multiplier Events

A European Journey of Youth Innovation — Completed Successfully!

The Become Busy Xelerator (BBX) project proudly completed a full cycle of Multiplier Events across Europe, bringing together hundreds of young people, youth workers, educators, NGOs, and local stakeholders. The events showcased the project's achievements, methodologies, digital tools, and the inspiring entrepreneurial ideas developed by participants in the Green, Tech, and Social Xelerators. Through this European tour, BBX strengthened its mission: empowering young people to transform ideas into meaningful action.



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Become Busy
Xelerator

BBX Across Europe

During 2025, BBX successfully delivered Multiplier Events in six cities, each contributing a unique local impact while reinforcing the project's shared European vision:

- Sofia, Bulgaria
- Germany
- Thessaloniki, Greece
- Veroia, Greece
- Kozani, Greece
- Lyon, France

Each event brought together youth communities, organisations, and stakeholders, highlighting how non-formal education and entrepreneurial thinking can shape new opportunities for young people across Europe.

What Happened at the Events

Across all cities, participants experienced a rich programme that included:

- ✓ Presentation of the BBX Xelerator Model Partners introduced the methodology combining non-formal learning, mentoring, digital education, and hands-on practice.
- ✓ Showcase of Youth-Led Projects Young participants presented business, environmental, and social innovation ideas developed during the BBX Xelerators—many of which continue to grow today.
- ✓ Interactive Workshops Sessions on ideation, problem-solving, pitching, sustainability, prototyping, and digital skills engaged participants in practical learning.
- ✓ Networking Opportunities Youth connected with local organisations, trainers, institutions, and potential collaborators, strengthening regional entrepreneurial ecosystems.
- ✓ Demonstrations of the BBX Digital Tools Attendees explored the BBX Platform, MOOC, educational resources, and the project's online learning environment.



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Impact & Highlights

The Multiplier Events collectively achieved:

- Increased awareness of youth entrepreneurship and innovation
- Strengthened collaboration between youth organisations across Europe
- Engagement of young people with fewer opportunities, NEETs, and aspiring entrepreneurs
- Promotion of sustainability, digital readiness, and social responsibility
- New partnerships and follow-up initiatives inspired by the BBX approach

These events validated the BBX model as an effective and inclusive pathway to youth empowerment.

Who Took Part

The events brought together:

- Young people (ages 18–30) from diverse backgrounds
- Youth workers, trainers, and educators
- NGOs, community organisations & social innovators
- Local authorities & stakeholders from education and entrepreneurship
- Representatives of start-up ecosystems and innovation hubs

Across all cities, participation exceeded expectations, reflecting the growing interest in youth-led innovation.

A Shared European Achievement

The success of the Multiplier Events highlights the power of collaboration within the BBX partnership — organisations from Greece, Bulgaria, Germany, and France working together to support young people in shaping a greener, more digital, and socially inclusive future. BBX leaves behind a strong legacy: an accessible digital platform, a tested educational model, and a vibrant network of young innovators ready to take their next steps.



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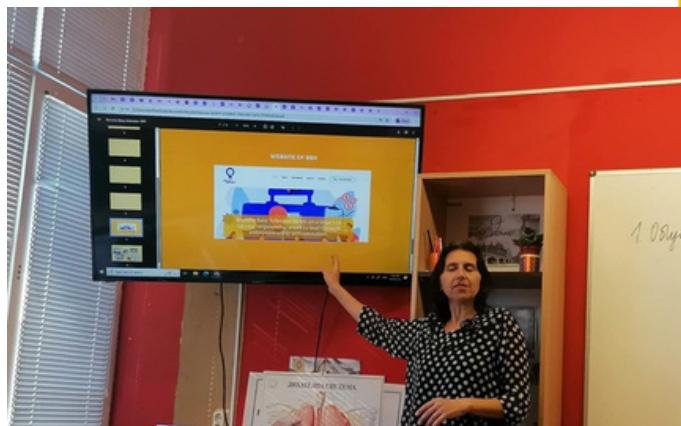
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Moments That Matter from Multiplier Events



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